PTO/SB/17 (01-03)
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TRANSMITTAL for FY 2003

Effective 01/01/2003. Patent fees are subject to annual revision.

✔ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$) 84

Complete if Known				
Application Number	09/764,787			
Filing Date	January 17, 2001			
First Named Inventor	Julie A. Schwartz			
Examiner Name	Nguyen, Tan D			
Art Unit	3629			
Attorney Docket No.	0002.US00			

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)						
Check Credit card Money Other None	3. ADDITIONAL FEES						
Order U	Large Entity Small Entity						
Deposit Account:	Fee	Fee		Fee	Fee Description		
Deposit Account 50-1674	Code		Code		Ourshame late filling for or ooth	Fee Paid	
Number	1051	130	2051		Surcharge - late filing fee or oath		
Deposit Account Kintera, Inc.	1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	 	
Name	1053	130	1053	130	Non-English specification	 	
The Commissioner is authorized to: (check all that apply)		2,520	1812	2,520	For filing a request for ex parte reexamination	·	
Charge fee(s) indicated below Credit any overpayments		4 920*	1804 9	920° l	Requesting publication of SIR prior to	1	
Charge any additional fee(s) during the pendency of this application					Examiner action		
Charge fee(s) indicated below, except for the filing fee	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	 	
to the above-identified deposit account.	1251	110	2251	55	Extension for reply within first month		
FEE CALCULATION	1252	410	2252	205			
1. BASIC FILING FEE	1253	930	2253		Extension for reply within third month		
Large Entity Small Entity Fee Fee Fee Fee Fee Description Fee Paid	1254		2254	725	Extension for reply within fourth month		
Code (\$) Code (\$)		•			Extension for reply within fifth month		i
1001 750 2001 375 Utility filing fee	Į.	1,970	2255	985			•
1002 330 2002 165 Design filing fee	1401	320	2401		Notice of Appeal		
1003 520 2003 260 Plant filing fee	1402	320	2402		Filing a brief in support of an appeal	 	
1004 750 2004 375 Reissue filing fee	1403	280	2403		Request for oral hearing	1	
1005 160 2005 80 Provisional filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding	<u> </u>	
SUBTOTAL (1) (\$)	1452	110	2452	55	Petition to revive - unavoidable	A 11 /1	⊢ ~
		1,300	2453	650	Petition to revive - unintentional		LL
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1501	1,300	2501	650	Utility issue fee (or reissue)		
Extra Claims below Fee Paid	1502	470	2502	235	5 Design issue fee	JN 23 71	03
Total Claims20** = X =	1503	630	2503	315	5 Plant issue fee		l
Independent 8 - 3** = 3+2 x 42 = 84	1460	130	1460		Petitions to the Commissioner	ALID	DA
Multiple Dependent =	1807	50	180	7 5	0 Processing fee under 37 CFR 1.12(4)		ψU
Large Entity Small Entity	1806	180	180		O Submission of Information Disclosure Stmt		
Fee Fee Fee Fee <u>Fee Description</u> Code (\$)	8021	40			Recording each patent assignment per property (times number of properties)		İ
1202 18 2202 9 Claims in excess of 20	1809	750	280	9 37	5 Filing a submission after final rejection		
1201 84 2201 42 Independent claims in excess of 3			1		(37 ČFR 1.129(a))		
1203 280 2203 140 Multiple dependent claim, if not paid	1810	750	281	0 37	5 For each additional invention to be examined (37 CFR 1.129(b))		
1204 84 2204 42 ** Reissue independent claims over original patent	180	1 750	2801	37	5 Request for Continued Examination (RCE)		
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802	90	 Request for expedited examination of a design application 		
	Othe	r fee (s	pecify)				1
SUBTOTAL (2) (\$) 84 *Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)							
**or number previously paid, if greater; For Reissues, see above					(Complete (if applicable)		₹

SUBMITTED BY Registration No. Telephone 858-795-3011 Michael A. Rahman 43,872 Name (Print/Type) (Attorney/Agent) June 12, 2003 Signature

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/764,787	01/17/2001	Julie A. Schwartz	0002.US00	7187
27309	7590 04/24/2003			
KINTERA I			EXAM	INER
9605 SCRAN SAN DIEGO	ITON ROAD, SUITE 240 , CA 92121		NGUYEN	, TAN D
TPE			ART UNIT	PAPER NUMBER
			3629	
1 2 2003 與			DATE MAILED: 04/24/2003	•

Please find below and/or attached an Office communication concerning this application or proceeding.

RECEIVED
JUN 2 3 2003
GROUP 3600

• • •	O ME	Application No.	Applicant(s)					
		09/764,787	SCHWARTZ ET AL.					
	Office Action Summary JUN 1 2 2003	Examiner	Art Unit					
	\tag{\frac{1}{2}}	Tan Dean Nguyen	3629					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
A SHOTHE N - Exter after - If the - If NO - Failui - Any r	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. Issions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing dipatent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) days ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	ety filed s will be considered timely. the mailing date of this communication.					
Status								
1)⊠	Responsive to communication(s) filed on 10 M							
_ 2a)□	,	s action is non-final.						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. Disposition of Claims								
4)⊠	Claim(s) 1-54 is/are pending in the application.							
4	4a) Of the above claim(s) is/are withdraw	n from consideration.						
5)□	Claim(s) is/are allowed.							
6)⊠	6)⊠ Claim(s) <u>1-54</u> is/are rejected.							
7)	Claim(s) <u>1-27</u> is/are objected to.							
	Claim(s) are subject to restriction and/or	election requirement.						
	on Papers							
	he specification is objected to by the Examiner							
10)[1	The drawing(s) filed on is/are: a)☐ accep							
441	Applicant may not request that any objection to the		• •					
י ובו(יי	he proposed drawing correction filed on		ved by the Examiner.					
12\□ Т	If approved, corrected drawings are required in rep he oath or declaration is objected to by the Exa	•						
Priority	• •	arriirier.	-OEN/					
12\□	nder 35 U.S.C. §§ 119 and 120	and addressed as OF H.O.O. O. 4404	RECEIVE					
اد) ال	Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. § 119(a)	-(d) or (f). $^{\circ}$ JUN 23 2033					
. a)L	All b) Some c) None or:		-OLID SC					
	2. Certified copies of the priority documents	• •						
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 								
14)∐ A	cknowledgment is made of a claim for domestic	priority under 35 U.S.C. § 119(e) (to a provisional application).					
 a) ☐ The translation of the foreign language provisional application has been received. 15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121. 								
Attachment(
2) Notice 3) Inform	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) ation Disclosure Statement(s) (PTO-1449) Paper No(s)		(PTO-413) Paper No(s) atent Application (PTO-152)					
6. Patent and Tra TO-326 (Rev		ion Summary	Part of Panor No. 5					

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DETAILED ACTION

Information Disclosure Statement

1. The prior art statement filed 3/26/2001 has been received and recorded.

Claim Objections

1. Claims 1-27 are objected to because of the following informalities: Preamble calls for "A method ... by an organization or <u>person</u>" but there is no support in the specification for person. Appropriate correction is required.

Claim Rejections - 35 USC § 112

2. Claims 1-27 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. In claim 1, it's not clear who registering on the website, a person, 2nd person? And who contacting 3nd party, the same person who registering or different person or organization.

Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and

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the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made:

5. Claims <u>1</u>-27, <u>28</u>-50, 51-54 are rejected under 35 U.S.C. 102(a) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over COSTIN, IV et al (US 2002/0049816).

As for claims 1, 51, 53, 52, 28, 54 COSTIN, IV et al discloses a method and a system and a computer program for conducting a fundraising campaign by an organization over a wide-area network comprising the steps of: a) hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign, b) registering on the website, c) contacting a 3rd party via email messages soliciting charitable donations, and d) providing information about fundraising campaign parameters such as status, goals, start/end dates (see Figs. 1a, 0006, 0007, 0009, 0010, 0019, 0065, 0067, 0070, 0071, 0072, 0075, 0082, 0083). Alternatively, the use of other well known/conventional parameters for fundraising campaign or a campaign would have been obvious to a skilled artisan (0087).

As for claims 2-4, 6-11, 29-31, 33-36, COSTIN, IV et al fairly teaches the general concept of contacting/involving other people in the campaign such as Friend-to-Friend Fundraising, using email or other known means, see 0010, 0019, 0065, 0066, 0067. As for claims 5, 32, these are taught in 0082. As for claims 12-16, 37-41, COSTIN, IV et al also teaches the general concept of raising fund through well known fundraising events such as athletic events (5k race). Alternatively, the selection of other similar sporty, artistic, entertained/special events, etc., would have been obvious (see 0066, Figs 8, 9-

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14). As for claims 17-19, 42-43, COSTIN, IV et al teaches the concept of recruiting/recognizing primary or new donor (0019, 0021), therefore, the various ways for honoring primary/new donors, i.e., virtual plaques, would have been obvious. As for claims 22-27, 44-50, they are fairly taught in 0065-0069, 0073-0079.

Conclusion

- 6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 1) US 2002/0038225 A1 dicloses a method and system for managing fundraising campaign including various ways to raise funds such as matching of contribution, games of challenging/competition for giving, etc. and could have been included in COSTIN, IV et al for teaching of various parameters of fundraising campaign.
- 2) US 2002/0080175 discloses a method and system for managing fundraising campaigns.
- 3) JP 407225801A discloses a fund-raising transaction system for transaction device.
- 4) Article "Campaign 2000: ...Candidate Sites" discloses method for raising fund for political candidate.

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1. Telephone inquiries regarding the status of applications or other general questions, by persons entitled to the information, should be directed to the group clerical personnel and not to the examiner. As the official records and applications are located in the clerical section of the examining Tech Center, the clerical personnel can readily provide status information without contacting the examiner. See MPEP 203.08. The Tech Center clerical receptionist number is (703) 308-1113.

In receiving an Office Action, it becomes apparent that certain documents are missing, e. g. copies of references, Forms PTO 1449, PTO-892, etc., requests for copies should be directed to Tech Center 3600 Customer Service at (703) 306-5771, or e-mail CustomerService3600@uspto.gov.

Any inquiry concerning the merits of the examination of the application should be directed to <u>Dean Tan Nguyen at telephone number (703) 308-2053</u>. My work schedule is normally Monday through Friday from 7:00 am through 4:30 pm.

Should I be unavailable during my normal working hours, my supervisor John Weiss may be reached at (703) 308-2702. The <u>FAX phone</u> numbers for formal communications concerning this application are <u>(703) 305-7687</u>. Informal communications may be made, following a telephone call to the examiner, by an informal FAX number to be given.

Other possibly helpful telephone numbers are:

Allowed Files & Publication (703) 305-8322
Assignment Branch (703) 308-9287
Certificates of Correction (703) 305-8309

Drawing Corrections/Draftsman (703) 305-8404/ 8335

Fee Questions (703) 305-5125

Intellectual Property Questions (703) 305-8217

Petitions/Special Programs (703) 305-9282 Terminal Disclaimers (703) 305-8408

Information Help Line 1-800-786-9199

dtn

DEANT. NGUYEN
PRIMARY EXAMINER



3629\$

IP F June 12, 2003

Assistant Commissioner for Patents Washington, D. C. 20231

EXPRESS MAIL NO. EU103497508US

Attention: Box Patent Application

Re: U.S. Non-Provisional Utility Patent Application

Application No.: 09/764,787 Filed: January 17, 2001

For: METHOD AND SYSTEM FOR AN EFFICIENT FUNDRAISING

CAMPAIGN OVER A WIDE AREA NETWORK

Inventors: Julie A. Schwartz et. al Our Reference: 0002.US00

Sir:

The following documents are being forwarded herewith for appropriate action by the U.S. Patent and Trademark Office:

- 1. Response to Office Action dated April 24, 2003 (37 CFR 1.111);
- 2. Affidavit of Julie A. Schwartz (37 CFR 1.131);
- 3. Copy of the Office Action; and
- 4. Return Postcard.

Applicants have added two new independent claims in this Amendment.

Applicants believe that and additional fee of \$84.00 is due. The Commissioner is hereby authorized to charge the required fee to Deposit Account 50-1674. To the extent that any further fees, whatsoever, are required, the Commissioner is hereby authorized to charge payment of any additional fees to the Deposit Account No. 50-1674. Please also credit any overpayment to this same Deposit Account.

Respectfully submitted,

Michael A. Rahman

Attorney for Applicants

Reg. No. 43,872

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GROUP 3600

MAR:bg Enclosures